

A 3-day Certificate Course



Certified Risk Analyst™

Certified by the American Academy of Financial Management (AAFM)

5 – 7 March 2008 • Lé Meridien Singapore

10 – 12 March 2008 • InterContinental Shanghai Pudong, China

8 – 10 September 2008 • Singapore

By attending this Course you will

- Be **introduced** to the current day risk scenario
- **Identify** the various risk factors that may have direct impact on your organisation
- **Understand** the latest credit analysis techniques
- **Develop** your own set of tools and techniques to combat risk in your organisation
- **Learn** the importance of accurate risk assessment and mitigation
- **Implement** risk standards and strike a balance



Certified by the American Academy of Financial Management™. AAFM is the world's fastest growing professional association with approximately 40,000 members in over 145 countries hosting and organising certification training worldwide and offering exclusive board certification designations to candidates who meet the highest professional standards and assessment criteria.

Academic Credits

This AAFM course is recognised by a variety of continuing education programs including:

- University of South Australia, Australia
- Royal Melbourne Institute of Technology, RMIT, Australia
- James Cook University, Australia
- Hong Kong University
- City University of Hong Kong
- Macquarie University, Australia
- Royal Society of Fellows, USA and UK, and many more

Who Should Attend

- Accountants
- Brokers
- Corporate Treasury Manager
- Credit Analysts
- Credit Managers
- Dealers
- Finance Controllers
- Finance Directors
- Finance Managers
- Lending Officers
- Portfolio Managers
- Risk Analysts
- Risk Managers
- Risk Technicians
- Treasury Managers

www.ibc-asia.com/riskanalyst



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*Only one discount scheme applies.



All participants receive a course Certification

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an **informa** business

Certified Risk Analyst™

Course Overview

During this three-day course you will explore the various risk exposures that may directly affect your organisation. You will gain a clear understanding of up-to-the-minute theories and systems for risk management and develop your own set of tools and techniques for combating risk within your own organisation. This is an innovative course that has been specifically designed to highlight the importance of accurate risk assessment and risk mitigation.

Course Certification

Participants will receive a Credit Risk Analyst certificate awarded by the AAFM. For those wishing to obtain certification, all three days must be completed with active participation in group and individual exercises during the course.

AAFM Accreditation

Completion of this course entitles you to receive the listed qualification and entitles you to use the applicable graduate postnominal, for example, CRA - Certified Risk Analyst. This qualification offered by the American Academy of Financial Management is recognised in over 140 countries by 560 universities globally. The correct use is to add the postnominal abbreviation or the full designation title to your business card, resume, email signature, etc.

Example: Jeanette Lim, MBA, CRA, CCA (FAAFM)

By attending this course, the added benefits you will receive include:

- The ability to use the designation CRA on your business card and resume
- 2-years membership to the AAFM professional body
- Access to the AAFM risk management network and body of information online
- Being taught by a leading finance expert from the American Academy of Financial Management
- Membership to the only professional body recognised by the AACSB, the world's leading collection of business schools
- Preferred access to education centres in USA, UK, Europe, Asia, Middle-East and Latin America
- Qualification for entry into the AAFM Master Risk Professional programme
- Access to the AAFM international journal published online
- Gold Embossed Certificate with your name and designation as a FAAFAM (Fellow of the American Academy of Financial Management)
- Full accreditation fees included in the course fees

About the Workshop Leaders

Michael Vincent spent 22 years in the banking and finance industry as a practitioner. He gained experience in all areas of the industry, ranging from branches to the international area. He worked at all levels and processes from retail lending to major project finance transactions. During the later stages of his industry career he was directly responsible for substantial change within the international area. He succeeded in changing the focus from paper to people by applying the principle of portfolio and relationship to the trade area. In his last position he was responsible for the international operations of the top 100 corporate customers of his bank and had over 60 staff reporting directly to him.

In 2000 after more than six years of research Michael established the Australian Risk Management Unit as its foundation Director. It is an entity, funded by industry with the aim of developing focused risk management education within the Australian business community. He was directly responsible for developing and writing an undergraduate degree through to a master's degree in the area of risk management, a first for the concept of integrated risk management.

Warren F Gillian BSc, BA, MEI has been responsible for the development of new and existing businesses in over 20 countries throughout Asia,

Middle East and North Africa. In all, over 250 companies within these regions have been assisted by Warren to achieve various degrees of business risk and environmental risk performance enhancement, utilising his technology and information transfer skills. During this period Warren has also project managed over AUD\$20 Million in R&D projects in the areas of energy storage, industrial processing and environmental management (water and wastewater management). He has written and published extensively in local and international media on technical and commercial issues, he has presented and chaired many international conferences and has sat on and chaired numerous international advisory groups and has only recently stepped down as the Deputy Chairman of the Centre for Groundwater Studies. Currently his interests lie in the area of business continuity management, focusing on communication and reputation risk.

Warren has also been a Company Director for over 20 years and is well aware of the onerous position facing all Directors. He is also well versed in current corporate governance issues, in which he lectures at post-graduate level to banking and finance students. Warren is currently Deputy Director of the Australasian Risk Management Unit (ARMU).

(Depending upon availability one of the above speakers will conduct the course.)

International Diploma in Risk Management

IMA presents the **International Diploma in Risk Management** in association with **AAFM** – a unique opportunity for financial professionals.

Course Order

To graduate with an **International Diploma In Risk Management** you are required to complete **all three core courses**:

- Certified Risk Analyst™
- Certified Operational And Market Risk Analyst™
- Project And Contract Risk Specialist™

PLUS at least **one** of the following **elective courses**:

- Certified Credit Analyst™
- Certified Compliance Officer™
- Certified Corporate Banker™

3 Core Courses

+

1 Elective Course

=

Diploma in Risk Management

For further information, kindly contact Sunaina Vohra at +65-6835 5124 or email to sunaina.vohra@ibcasia.com.sg

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Fax back to:

Course Outline

Course Timings: Registration and coffee will be at 8.00am on Day One. All three days the course will run from 8.30am to 6.00pm. There will be lunch, mid-morning and mid-afternoon refreshments served each day.

1. Introduction To Risk Management

An introduction of the concepts, theories and systems involved in current day risk management methodologies, giving you a broad grasp and overview to this five day intensive course.

- What is risk and why worry about it?
- What are the key risk types?
- The evolution of risk management thinking
- Risk principles
- Overview of current and future risk management issues
- Enterprise wide risk management
- Integrated and holistic risk management principles
- Application and implementation within an organisation
- The risk culture versus the risk process

Exercise: Risk Register

This section will introduce you to the concept of risk identification and the construction techniques for the establishment of a risk register. The risk register is the fundamental building block for risk identification process and the eventual management of risk within an organisation.

2. Risk Exposures And Major Categories

Correct risk management requires an iterative process that allows for the identification of exposures within a corporate setting. The process must be rigorous and subject to review. The key task in the process is the contextualisation of the risks faced and implementation of protective measures to ensure resilience within an organisation.

Categories Of Risk

- Market risk management and market influences
- Liquidity and volatility
- Interest rates
- Foreign exchange
- Operational risk
- Liquidity risk
- Solvency risk

Tools For Identification And Management

- Value-at-Risk (VaR) – calculation and use
- The concept of hedging
- Use of synthetics and markets
- Portfolio management as a risk tool
- Stress testing
- Risk models discussion and overview

Exercise:

You will examine and comment on case studies to enhance your ability to identify risk and develop appropriate strategies. Individual and group exercises will be practiced.

3. Operational Risk Management

What is operational risk and how can your business monitor and protect itself from this risk? How do we capture data from across the enterprise to identify these internally focused risks?

- Basel and the development of operational risk
- The three pillars of management
- Capital allocation for operational risk management techniques
- Capital allocation models
- Monitoring operational risk
- Quantifying operational risk
- Data issues and knowledge management

Exercise:

The activities in this section will enable you to set the context for operational risk within your organisation setting and allow for the further development of the individual toolkit.

4. Strategic Risk Management

- The families of risk
- Strategic versus Operational versus Tactical risk
- Understanding and applying risk management within the organisation



Relevant content in the context of my profession. Wealth of information and experience by the presenter.

**Harendra Prasad from
APRIL Group**



5. Political And Sovereign Risk

- What are these risks and how do they manifest?
- Why monitor this risk?
- Measuring political and sovereign risk
- Practical effects of political and sovereign risk
- International implications of risk management

6. Risk Linkages And Value Add

Broad corporate, enterprise and market risk factors that impact operations, governance and compliance requirements

- Business continuity management
- Quality management
- Corporate governance
- Compliance

7. Identifying And Implementing Risk Standards

Do you truly understand your organisation's risk profile? To protect your organisation from risk is one issue – finding a balance between being risk adverse – which can materially constrain your operation versus being so low risk that you expose your organisation to potentially devastating scenarios is quite another!

- Risk, reward and regret
- The gulf between data and wisdom
- Review of world standards
 - Australia ▪ UK ▪ Europe ▪ USA ▪ Others

Exercise:

You will examine and comment on a case study presented within a structured setting and solutions will be offered in a team basis.

8. Practical Assessment Exercises

Tasks will be issued on an individual and team basis that will confirm your skills and ability to apply risk management techniques. Exercise will be by way of team discussion of case studies and individual comments on practical risk problems.



About IMA – International Management Academy

IMA is the Asian training division of IBC Asia, part of the Informa Group and a public listed company in the UK. Informa's main business is in the specialist information providing for global markets. We operate in 70 countries, 150 offices worldwide with over 7000 employees.

We have over 25 years experience in providing innovative, focused and high quality business information and training products designed to help you improve the way your business is managed.

About Group Discounts

Register 3 delegates and the 4th comes free. *Only one discount scheme applies.

About Inhouse Training Solutions

Make use of IMA's expertise in the training industry and have this course customised to your organisation – at a venue of your choice – at a time convenient to you – at a cost attractive to you. Savings can be significant!

For more information on IMA's in-house training programme please call Miki Kong at +65 6835 5154 or email miki.kong@ibcasia.com.sg

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Certified Risk Analyst™

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RESERVE YOUR PLACE TODAY!

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 8 - 10 September 2008 • Singapore

1st delegate

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Mobile no _____
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Company _____
Address _____
Post Code _____ Country _____
Tel _____ Fax _____

2nd delegate

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E-Mail _____
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InterContinental Shanghai Pudong
777 Zhangyang Road
Pudong Shanghai 200120 PRC
Tel: 86-21-5835 6666
Fax: 86-21-5836 3936
Contact: Mr David Chen
Email: david_chen@interconti.com

5 EASY WAYS TO REGISTER

Singapore

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Web: www.ibt-asia.com/riskanalyst

China

Mail the attached registration form with your cheque to **IBC Conferences And Event Management Services (Shanghai) Co., Ltd**, 1168 Nan Jing Road West Suites 3406-3407, 34/F CITIC Square, Shanghai 200041, PRC
 Customer Service Hotline
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E-mail: gillian.zhou@ibcchina.com.cn

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IMPORTANT NOTE:

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FEE PER DELEGATE	EARLY BIRD		NORMAL RATE	
	Price	Savings	Price	
Workshop only	5 Mar 2008 SIN: Register & pay before 25 January 2008		5 Mar 2008 SIN: Register & pay after 25 January 2008	
	Shanghai : Register & pay before 1 February 2008		Shanghai : Register & pay after 1 February 2008	
	8 Sep 2008 SIN: Register & pay before 8 August 2008		8 Sep 2008 SIN: Register & pay after 8 August 2008	
	SGD 3895 / RMB 19900	SGD 400 / RMB 2050	SGD 4295 / RMB 21950	

A 7% Goods & Services Tax (GST) is applicable to all Singapore based companies for Singapore venue.

A 5.5% Sales Tax is applicable to all China based companies for China venue.

Fee includes luncheons, refreshments and complete set of documentation. It does not include the cost of accommodation and travel.

CANCELLATIONS SUBSTITUTION

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 10% service charge will be payable. Registrations cancelled less than seven days before the event must be paid in full.

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